



AICTE IDEA Lab 3-DAY IDEATION WORKSHOP



IMAGINE • IDEATE • INNOVATE

Turn Your Ideas into Innovative Solutions

FREE
REGISTRATION
LIMITED SEATS



DATE
27th – 29th
JULY 2026



VENUE
AICTE IDEA Lab
Mechanical Engineering Department
MET's Institute of Engineering
Bhujbal Knowledge City, Nashik



TARGET PARTICIPANTS
BE- BTech Final Year
Students of All Branches

Batch Size: 40 Students

ABOUT THE WORKSHOP

The AICTE IDEA Lab presents a focused three-day Ideation Workshop designed for students to explore creativity, problem identification and solution ideation. Through interactive sessions, group activities and expert guidance, participants will learn how to think innovatively and develop meaningful ideas for real-world challenges.

The workshop encourages critical thinking, teamwork, communication and presentation skills while experiencing a real engineering environment.



WORKSHOP HIGHLIGHTS

- ✓ Design Thinking Workshop
- ✓ Creativity & Brainstorming
- ✓ Problem Identification
- ✓ Idea Generation Techniques
- ✓ Concept Development
- ✓ Teamwork & Collaboration
- ✓ Case Study Discussions
- ✓ Idea Pitching
- ✓ Mock Presentations
- ✓ Expert Feedback
- ✓ Participation Certificate

3-DAY IDEATION WORKSHOP SCHEDULE

DAY 1 – DISCOVER 27th JULY 2026

- 10.00 – 10.30 AM
Registration & Inauguration
- 10.30 – 11.30 AM
Introduction to Ideation & Design Thinking
- 11.30 – 12.30 PM
Understanding Real-World Problems
- 12.30 – 01.30 PM
Lunch Break
- 01.30 – 02.30 PM
Brainstorming Activities
- 02.30 – 03.30 PM
Idea Generation Techniques
- 03.30 – 04.30 PM
Team Formation & Idea Selection

DAY 2 – IDEATE 28th JULY 2026

- 10.00 – 11.00 AM
Understanding User Needs & Problem Analysis
- 11.00 – 12.00 PM
Concept Development & Mind Mapping
- 12.00 – 01.00 PM
Tea Break
- 01.00 – 02.00 PM
Idea Refinement & Feasibility Check
- 02.00 – 03.00 PM
Case Study & Examples
- 03.00 – 04.30 PM
Idea Pitch Preparation (Mock Presentations)

DAY 3 – PRESENT 29th JULY 2026

- 10.00 – 11.00 AM
Finalizing Ideas & Visual Representation
- 11.00 – 12.00 PM
Pitch Presentations by Teams
- 12.00 – 01.00 PM
Tea Break
- 01.00 – 02.00 PM
Expert Evaluation & Feedback
- 02.00 – 03.00 PM
Improvement Discussion & Final Preparation
- 03.00 – 04.30 PM
Valedictory & Certificate Distribution

LEARNING OUTCOMES

- ✓ Develop creative & innovative thinking
- ✓ Learn problem identification techniques
- ✓ Generate & refine meaningful ideas
- ✓ Improve teamwork & communication
- ✓ Gain confidence in idea pitching
- ✓ Explore real-world applications



WHY JOIN?

- HANDS-ON LEARNING
- EXPERT MENTORS
- IDEA PITCH & FEEDBACK
- CERTIFICATE FOR ALL
- INTERACTIVE SESSIONS
- REAL ENGINEERING EXPOSURE

WORKSHOP FEATURES

- TEAM ACTIVITIES
- EXPERT GUIDANCE
- INTERACTIVE SESSIONS
- PARTICIPATION CERTIFICATE

ORGANIZING TEAM

CHIEF MENTOR
of AICTE IDEA Lab
Dr. V. P. Wani
Principal, IOE

COORDINATOR
of AICTE IDEA Lab
Dr. S. D. Kalpande
Professor and Head
MED, IOE

PROGRAM COORDINATOR
Dr. Dhiraj D. Deshmukh
Associate Professor
MED, IOE, Nashik

PROGRAM CO-COORDINATOR

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CONTACT PERSONS FOR REGISTRATION

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