

Report  
on  
**“Expert Session on Core of Entrepreneurship”**  
Organized by Department of Artificial Intelligence and Data Science  
11st July, 2025

**Event Summary**

- Event Title- **Expert session on “Core of Entrepreneurship”**
- Duration – 2 Hours
- Target Participants-SE AI&DS, IT and Computer Engineering Students
- Resource Person-Mr. Mayur Patil, Founder of Authority & Innovation Research Associate, i-Spark Foundation
- Event Coordinator-Mrs. Radha P. Sali (Assistant Professor, AI & DS)
- Event Co-Coordinator-Mr. Nilesh S. Ahire (Assistant Professor, AI & DS)

Almost 100 students from second year AI&DS, IT and Computer Engineering were benefited by the said session. The expert session was organized as part of skill-building and industry awareness initiatives by the Department of AI & DS. Mr. Mayur Patil shared his entrepreneurial journey, challenges faced, and success stories that ignited curiosity among students. He explained key startup concepts and engaged students with real-world case studies.

❖ **Objectives**

- To introduce foundational principles of entrepreneurship.
- To foster a startup-oriented mindset among students.
- To explore the journey from ideation to successful business execution.
- To inspire students through real-life entrepreneurial experiences.
- To promote innovation, risk management, and leadership.

### ❖ Key Highlights of the Session

#### Topics Covered

The expert delivered an insightful lecture covering:

- What is Entrepreneurship?
- The importance of innovation and market research
- Identifying viable opportunities
- Pitching ideas and building a business model
- Overcoming challenges in the startup ecosystem
- Building teams and networking

### ❖ Interactive Activities

- **Case Study Analysis:** Students analysed startup case studies shared by the expert.
- **Q&A Session:** Several students asked insightful questions about real-world execution.
- **Motivational Talk:** Mr. Patil emphasized the importance of “starting small but thinking big”.

### ❖ Institutional Gender Equity Initiatives Discussed

- **Women’s Development Cell (WDC):** A dedicated body addressing gender-related issues and providing counseling support.
- **Anti-Sexual Harassment Committee:** Ensuring a safe environment through the implementation of the PoSH (Prevention of Sexual Harassment) Act.
- **Gender-Sensitive Infrastructure:** Availability of separate restrooms, gender-neutral spaces, and safety measures such as CCTV surveillance.
- **Equal Opportunity Policies:** Ensuring gender balance in leadership roles, student representation, and extracurricular participation.

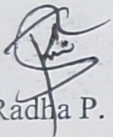
### ❖ Feedback and Impact

feedback form was circulated after the session. Results showed:

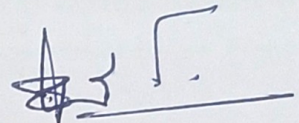
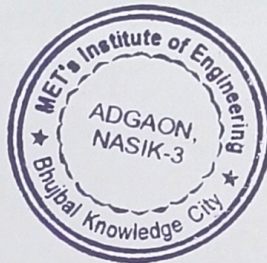
- 95% students found the session relevant to their academic and career goals.
- Many expressed interests in developing entrepreneurial ideas.
- Students appreciated the practical examples and interactive delivery.

### ❖ Conclusion

The expert session on “Core of Entrepreneurship” was highly engaging and insightful. It offered valuable perspectives to students and sowed the seeds of entrepreneurship within the young minds.



Mrs. Radha P. Sali  
Event Coordinator



Dr. S. V. Gumaste  
Head AI&DS

Poster / Flyer / Leaflet about the event

# MET'S INSTITUTE OF ENGINEERING

Department of Artificial Intelligence and Data Science

A Expert Session

in Association with

Artificial Intelligence Student Association

“Core of Entrepreneurship”



Mr. Mayur Patil

Founder of Authority,

Innovation Research Associate

i-Spark Foundation

Day & Date: Friday & 11/07/2025 — Time: 1.30 PM to 03:30 PM

Target Audience: SE Students of A I & DS, Computer Engg. and I.T.

Venue: IOE Seminar Hall

**MET Bhujbal Knowledge City**

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Tel.: (0253) 2303515, +91 9881100099

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Tel.: (0253) 2200300, 2200302

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MET's Bhujbal Knowledge City, IOE Department of AI & DS

Geo Tag Photographs



MET's Bhujbal Knowledge City, IOE Department of AI & DS



GPS Map Camera



**Nashik, Maharashtra, India**  
Bhujbal Knowledge City, Adgaon, Nashik, Maharashtra  
422207, India  
Lat 20.038184° Long 73.847236°  
11/07/2025 02:02 PM GMT +05:30



GPS Map Camera



**Nashik, Maharashtra, India**  
3, Mumbai - Agra National Hwy, Bhujbal Knowledge City,  
Adgaon, Nashik, Maharashtra 422203, India  
Lat 20.040279° Long 73.849543°  
11/07/2025 03:41 PM GMT +05:30

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## Feedback Analysis

Feedback Parameter	PO Mapped	Strongly Agree (%)	Agree (%)	Neutral (%)	Disagree (%)	Strongly Disagree (%)
Understanding the role of entrepreneurship in economic growth and the startup ecosystem	PO6 (Engineer and Society)	22.64	60.38	15.09	0.00	1.89
Ability to generate viable business ideas using creative techniques	PO1, PO3, PO10	20.75	49.06	28.30	0.00	1.89
Ability to develop a basic business model using Business Model Canvas and market research	PO2, PO11	16.98	49.06	32.08	0.00	1.89
Understanding and application of basic marketing strategies for startups	PO8, PO9, PO10	16.98	62.26	15.09	3.77	1.89
Confidence in delivering or appreciating a concise business pitch using storytelling and communication skills	PO10, PO12	16.98	54.72	24.53	3.77	0.00

